

# Privacy Policy

Effective Date: 2021-09-01

Company: Van Bros Trading Co Ltd.

Website: vanbroschemicals.com

Contact Email: gracezhou@vanbroschemicals.com

## 1. Introduction

This Privacy Policy explains how Van Bros Trading Co Ltd. (“we,” “our,” or “us”) collects, uses, and protects your information when you interact with our website or services (collectively, the “Services”). We are committed to safeguarding your privacy and ensuring your personal data is handled responsibly.

## 2. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, contact details, and other identifiers you provide.
- Usage Data: Information about how you use our website (pages visited, clicks, timestamp).
- Technical Data: Device type, browser version, IP address, cookies, and analytics identifiers.
- Optional Data: Feedback, survey responses, or communications sent to us.

## 3. How We Use Your Information

Your information is used to:

- Provide and manage our Services.
- Communicate with you about updates or offers.
- Personalize user experience and improve website functions.
- Detect, prevent, and address fraud or security issues.
- Comply with legal obligations.

## 4. Sharing of Information

We do not sell personal data. We may share it:

- With service providers performing tasks on our behalf (e.g., hosting, analytics).
- When legally required to comply with law or protect user rights and safety.
- In case of business transfers (e.g., merger or acquisition).

## 5. Cookies and Tracking

We use cookies and similar technologies to analyze website traffic and enhance user experience. You may decline cookies through your browser settings.

## 6. Data Security

We use appropriate administrative, technical, and physical measures to protect personal data against unauthorized access, loss, or misuse.

## . Your Data Rights

You have the right to request:

- Access to your data.
- Correction or deletion of inaccurate information.
- Withdrawal of consent or objection to processing.
- Data portability (as required by law).

You can exercise these rights by contacting us at [your@email.com](mailto:your@email.com).

## 8. Data Retention

We retain your information only as long as necessary to fulfill the purposes outlined in this policy or comply with legal obligations.

## 9. Policy Updates

We may revise this Privacy Policy periodically. Updates will be posted on this page with a new “Effective Date.”

## 10. Contact

If you have questions or complaints regarding this Privacy Policy, please reach out at:

Van Bros Trading Co Ltd.

1005-8477 Bridgeport RD,

Richmond, BC, V6X 0S7

Email: [gracezhou@vanbroschemicals.com](mailto:gracezhou@vanbroschemicals.com)